TV Contract Print CBS TELEVISION WWJ-TV

## **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 54471





Maggie McWilliams Pol AGENCY EST. NO.

12256

## **AGREEMENT MADE BETWEEN**

## WWJ-TV

**CONTRACT NO. REV.** 1091-54471-1 **DATE PRINTED** 11/15/12

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

AND

WWJ-TV

**PAGE** 22426 AGENCY (OR SERVICE) ACTING AS AGENT FOR 86235 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MEDIA STRATEGIES & RESEARCH STABENOW FOR SENATE Required 11350 Random Hills Rd Ste 670 PO Box 4945 AND Announcement 28 days **ADDRESS** Fairfax VA 22030-7428 East Lansing MI 48826-4945 prior notice USA USA CONTACT RACHAEL BEALE PRODUCTSTABENOW EST#12256

PRODUCT CODE

1300

NO. WEEKS:

SALESPERSON NATIONAL

LOCAL

SALESPERSON BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/14/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	МЕ ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01000	1	07:28P	07:57P	30S	10/09/12-10/09/12	FAMILY FEUD	1	400.00	400.00
2	.1	1	09:00P	10:00P	30S	10/09/12-10/09/12	NCIS: LOS ANGELES	1	3000.00	3000.00
3	1	1	09:00P	10:00P	30S	10/10/12-10/10/12	CRIMINAL MINDS	1	3000.00	3000.00
4	1	1	07:57P	09:00P	30S	10/12/12-10/12/12	CSI: NY	1	1900.00	1900.00
5	1.	1	10:00P	11:00P	30S	10/13/12-10/13/12	48 HOURS	1	800.00	800.00
6	1	1	08:00P	09:00P	30S	10/14/12-10/14/12	THE AMAZING RACE	1	3000.00	3000.00
7	1	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	2300.00	2300.00
8	0000001	1	11:00P	11:02P	30S	10/14/12-10/14/12	LATE FIRST FORECAST SPONSOR  Total Contract:	1 8	1500.00	1500.00 15900.00
							Billing Summary			_
						<u>Oct</u>	Nov Dec		<u>Total</u>	
					Qtr 4	- <b>12</b> 15900.00	.00 .00	GR	15900.00 AND TOTAL	
								<u> </u>	15900.00	
				1	1	ı				

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.